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**Mount Kisco artist Gene Moore selected to perform
"virtually" at 2006 Olympic Winter Games, Torino, Italy.**

MOUNT KISCO, NY — Local guitarist/singer/songwriter Gene Moore selected as one of 200 musicians worldwide to perform "virtually" at the 2006 Olympic Winter Games in Torino, Italy in February as part of a General Electric-sponsored campaign called "One Olympic."

The "One Olympic" concept involves musical artists from around the globe performing "virtually" via a pre-recorded video in a multitude of live-mix combinations to create one giant, multimedia performance-art piece. Projected onto jumbo video screens in Torino's Piazza Solferino for 19 consecutive evenings prior to each Olympic medal ceremony, the winning clips will be set against a nightly live set by San Francisco-based artists Christopher Hedge and the Magnetic Poets, who created the concept. The city of Torino anticipates that up to 250,000 people will gather in the piazza for each of the One Olympic performances—and millions will experience the events on television and the Internet.

"I was given the opportunity to be part of this big event and it's such a pleasure," said Moore, whose independently released debut CD "I Give Up" has been selling swiftly on his Web site www.genemooremusic.com. "The idea is that you're playing in time with musicians from all over the world, and you end up being the soloist in this great big global band."

Moore discovered One Olympics' open call to musicians online. "You were given an MP3 track to play along to—a bass and drums groove to fly a solo over," Moore said. "If it's done right, all the submitted pieces fit together in one giant megamix." The event will be presented to the world via satellite—big exposure for a guy from Mount Kisco. "I'm just so excited to be part of this," said Moore. "It's one of those once-in-a-lifetime cool opportunities."

Although not a world class athlete, Moore is no stranger to the sports arena. The guitarist composed and performed the US Soccer Federation stadium chant in 2001 and recorded the New York Giants' theme song, *Go Giants Go*, which held the number one slot for three consecutive weeks on the K-ROCK-FM Countdown in 1986. Moore also scored the soundtrack to the George W. Bush's Presidential Campaign video to penning former-KISS guitarist Ace Frehley's hit "Insane". Moore was also recently recognized as a top 100 artist in the online Independent Music World Series and was the winner of Pawling's legendary Towne Crier Open Mic Finals last year.

Moore will perform locally in three upcoming performances:

February 4, 7:30pm: Borders Books & Music, 162 E. Main Street, Mount Kisco, 914-241-8387.

February 18 & March 11, 9:30pm: Late Night at Bellizzi Music Series, 153 Main Street Mount Kisco. Reservations required, 914-241-1200.

For more information, visit www.genemooremusic.com